

POWER OF ATTORNEY

The undersigned hereby revokes all prior powers of attorney and appoints all attorneys associated with Customer Number 26710 as attorneys and/or patent agents with the power to represent the Assignee in connection with each of the issued patents and pending patent applications listed in the attached Schedule A.

CERTIFICATE UNDER 37 C.F.R.

SHURflo, LLC, a California limited liability company, having a place of business at 5900 Katella Avenue, Cypress, California certifies that it is the assignee of the entire right, title, and interest in the patents or patent applications identified in the attached Schedule A by virtue of a recorded assignment or other documents in the chains of title.

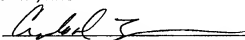
The undersigned, whose title is provided below, is empowered to act on behalf of the assignee SHURflo, LLC. I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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SHURflo, LLC

Date: 2.10.11

By: 
Angela D. Lageson
General Counsel & Secretary

SCHEDULE A

Patent Application No.	Patent No.	Country	Recordation Reel & Frame Nos.	Title
09/976,677		US	012637/0568	Method and Apparatus for Advertising Adjacent to a Beverage Dispenser to Facilitate Advertising Income Device Placement in High Traffic Venues